

Message Text

UNCLASSIFIED

PAGE 01 LONDON 06357 220917Z

12

ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 DRC-01 RSC-01 /039 W

----- 121584

R 220911Z MAY 74

FM AMEMBASSY LONDON

TO AMEMBASSY BONN

AMEMBASSY PARIS

AMEMBASSY BRUSSELS

AMEMBASSY THE HAGUE

AMEMBASSY BERN

AMCONSUL FRANKFURT

AMCONSUL AMSTERDAM

INFO SECSTATE WASHDC 0556

UNCLAS LONDON 06357

E.O. 11652: N/A

TAGS: BEXP, UK, GW, FR, BE, NL, SZ

SUBJECT: GLOBAL CATALOG MARKETING SERVICE (GCM) VISIT
OF COMPANY PRESIDENT

REF: STATE A-2765, APRIL 4, 1974

1. MR WILLIAM O MYERS, PRESIDENT OF GLOBAL CATALOG MARKET-
ING SERVICE, ARRIVED LONDON MAY 17 TO DISCUSS COMMERCIAL
REFERENCE BOOKS MENTIONED REFAIR. DISCUSSIONS HAMPERED
BY FACT BOOKS NOT YET RECEIVED POST. ALTHOUGH OTHER
POSTS MAY ALSO NOT HAVE RECEIVED BOOKS, MYERS CONTINUING
TOUR.

2. IN ABSENCE USDOC SUPPLIED SCHEDULE MYERS PROVIDED
FOLLOWING ITINERARY REMAINDER TOUR; CONTACT NAMES GIVEN
HIM BY USDOC. (DATES ARE THOSE ON WHICH MR. MYERS PLANS
TO ACTUALLY CONTACT POSTS):

A. FRANKFURT, FRIDAY, MAY 24; RICHARD A. DUGSTAD

B. BONN, MONDAY, MAY 27; STANLEY P. HARRIS

C. PARIS, TUESDAY, MAY 28; FRANK J. SPILLMAN

D. BRUSSELS, THURSDAY, MAY 30 OR FRIDAY MAY 31; JOHN P.
HEIMANN

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E. THE HAGUE, MONDAY, JUNE 3; RALPH D. GRIFFIN II

F. AMSTERDAM, WEDNESDAY, JUNE 5; (NO NAME SUPPLIED BY
USDOC)

G. BERN, FRIDAY, JUNE 7; (NO NAME SUPPLIED BY USDOC)

(NOTE: IN BERN AND AMSTERDAM MR. MYERS WILL ASK TO SEE
COMMERCIAL ATTACHE)

3. WITHOUT BOOKS MENTIONED REPAIR, WE FOUND IT DIFFICULT
TO ASSESS VALUE TO OUR COMMERCIAL OPERATION. IF PROGRAM
AS GOOD AS DESCRIBED, HOWEVER, IT SHOULD PROVIDE
EXCELLENT ADDITION TO COMMERCIAL REFERENCE CAPABILI-
TIES.

SOHM

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974LONDON06357
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740127-0669
From: LONDON
Handling Restrictions: n/a
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Legacy Key: link1974/newtext/t19740527/aaaaaxtb.tel
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 01 NOV 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01 NOV 2002 by shawdg>; APPROVED <08 JAN 2003 by shawdg>
Review Markings:

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EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: GLOBAL CATALOG MARKETING SERVICE (GCM) VISIT OF COMPANY PRESIDENT
TAGS: BEXP, UK, GE, FR, BE, NL, SZ
To: COM BONN
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005